

**To:** Gene Moore, Superintendent

**From:** Carolyn Jordan, Executive Director of Instructional Services

**Subject:** 2010-11 Mid-year Textbook Adoptions

**Date:** April 7, 2011

Attached is a list of the proposed texts for the 2010-11 mid-year subject area adoptions. The texts are recommended for Board approval by a committee of teachers in each subject area from applicable schools.

It is important to note that implementation of the new textbooks is dependent on the state budget allocation to the State Textbook Office.

**2010-11 Mid-year Textbook Adoption Selections****Allocation Areas**

Career and Technology Education  
 Mathematics  
 Science  
 Social Studies

<b>Subject Area and Program Title</b>
<b>Business, Management and Administration</b>
<b>Computer Applications 1, 2</b>
EMC Publishing--Marquee Series: Microsoft Office 2010, Brief Edition
<b>Digital Desktop Publishing (In Design)</b>
Cengage Learning--Adobe InDesign CS4 Revealed, 1st Edition
<b>Digital Multimedia</b>
Cengage Learning--The Web Collection Revealed Premium Edition: Adobe Dreamweaver CS4, Flash CS4, and Photoshop CS4, 1st Edition
<b>Entrepreneurship</b>
Cengage Learning--Entrepreneurship: Ideas in Action, 5th Edition
<b>Fundamentals of Business, Marketing, and Finance</b>
Cengage Learning--Principles of Business, 8th Edition
<b>Integrated Business Applications 1, 2</b>
Cengage Learning--Microsoft Office 2010: Intro (author: Pasewark-case/hard bound)
<b>International Business and Marketing</b>
Cengage Learning--International Business, 4th Edition
<b>Health Science</b>
<b>Gerontology</b>
Cengage Learning--Nursing Assistant: A Nursing Process Approach
<b>Medical Terminology</b>
Cengage Learning--Introduction to Medical Terminology
<b>Human Services</b>
<b>Family and Consumer Sciences 1</b>
School Education Group--Discovering Life Skills, 3rd Edition
<b>Foods and Nutrition 1</b>
Goodheart-Willcox--Guide to Good Food, 11th Edition
<b>Foods and Nutrition 2</b>
School Education Group--Food for Today, 10 <sup>th</sup> Edition
<b>Housing and Interiors 1, 2</b>
Goodheart-Willcox--Housing and Interior Design, 10th Edition
<b>Parenting Education 1, 2</b>
Goodheart-Willcox--Parents and Their Children, 7th Edition
<b>Information Technology</b>
<b>Computer Programming (includes SQL, PL-SQL, JAVA, Visual Basic, C++, SAS)</b>
EMC Publishing--An Introduction to Programming Using Microsoft® Visual Basic® 2008, 1st Edition
<b>Networking 1, 2</b>
Cengage Learning--Network+ Guide to Networks, 5th Edition
<b>Marketing, Sales, and Service</b>
<b>Digital Media Marketing (includes with Final Cut, Sony Vegas, and/or Adobe Premier)</b>
Cengage Learning--The Video Collection Revealed: Adobe Premiere, After Effects, Soundbooth and Encore CS5, 1st Edition
<b>Marketing Management</b>
Cengage Learning--Business Principles and Management, 12th Edition
<b>Mathematics, Secondary</b>
<b>Calculus, Calculus Advanced Placement</b>
Holt McDougal--Calculus: of a Single Variable, 9 <sup>th</sup> Edition
<b>Discrete Mathematics</b>
Bedford--For All Practical Purposes, 8th Edition

<b>Mathematics for the Technologies 4</b>
Pearson-Prentice Hall --Elementary Statistics: Picturing the World, 5th Edition
<b>Pre-Calculus</b>
Holt McDougal--Precalculus with Limits: A Graphing Approach, 6th Edition
<b>Probability and Statistics</b>
School Education Group--Elementary Statistics: A Step by Step Approach, 8th Edition
<b>Probability and Statistics, Advanced Placement</b>
Bedford--The Practice of Statistics, 4th Edition
<b>Science, Secondary</b>
<b>Anatomy and Physiology</b>
Pearson-Prentice Hall --Essentials of Human Anatomy and Physiology, 10th Edition
<b>Astronomy</b>
Holt McDougal--Foundations of Astronomy, 11th Edition
<b>Earth Science</b>
Holt McDougal--Earth Science
<b>Environmental Science</b>
Holt McDougal--Holt Environmental Science
<b>Environmental Science, Advanced Placement</b>
Holt McDougal--Living in the Environment, 17th Edition
<b>Social Studies, Secondary</b>
<b>Psychology</b>
School Education Group--Understanding Psychology, 3rd Edition
<b>Psychology, Advanced Placement</b>
Bedford--Myers' Psychology for AP*, 1st Edition
<b>Sociology</b>
School Education Group--Sociology and You, 3rd Edition